



The Colorado Celebration
NWHA Region 8 Regional Horse Show and NAPHA Minimum Double Point Show
1755 Barres Street, Strasburg, CO 80136

ATTENTION VENDORS!!

The Tennessee Walking Horse Association of Colorado and the Centennial State Peruvian Horse Club are pleased to announce **The Colorado Celebration**, a premier horse show featuring beautiful gaited horse breeds from across the Western United States. This Show will be presented at the National Western Events Center in Denver on **Friday, July 31 through Sunday, August 2, 2009**. We are working hard to pull together the best, most beautiful show the Event Center has ever hosted. We would like to invite you to join us!

Don't miss this EXCELLENT opportunity to showcase your goods and services to this exclusive audience of equine professionals and enthusiasts from the Western U.S.!!!

Your market for this three-day show will include approximately 1,000 Equine professionals, enthusiasts, exhibitors, and spectators from 13 states across the west, including folks from Colorado, Texas, Utah, Montana, and California. These people have an average income of \$75,000 to over \$200,000 per year, own their own homes (usually with land/acreage), and typically have more discretionary income than the mainstream consumer to purchase your products and services. Opportunities exist for all kinds of vendors at this show!

Equestrian Apparel • Grooming Supplies • Home Furnishings • Jewelry • Lawn and Garden • Livestock Feed and Supplements • Ranch Supplies and Equipment • Tack • Transportation Needs (Trucks and Trailers) • Veterinarian and Farrier Services • Western Art •...etc.!

COLORADO CELEBRATION SPECIAL!!! 10'x12' VENDOR DISPLAY AREA
ONLY \$100 for THREE FULL DAYS!!!
(Nope, that's not a typo. Really, only \$100!)

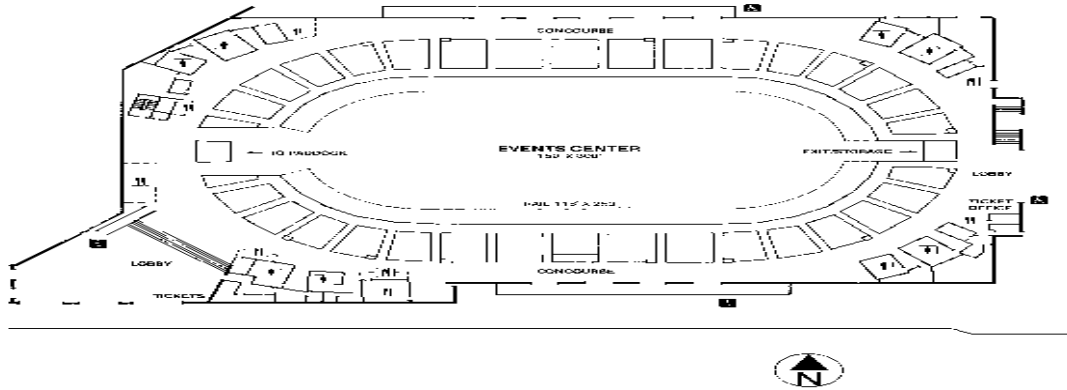
We guarantee you will not find a better value for display space, at this Complex, now or ever! If you'd like to join us, we would **love** to have you! The deadline for your application is Friday, July 3, 2009. Display space will be assigned on a first-come, first-served basis. We imagine that the best spots will go pretty fast at this crazy price—so act fast to reserve your spot at this spectacular event!

WE LOOK FORWARD TO WORKING WITH YOU!

Questions regarding vendor space, booth sizes and amenities, sales tax, etc. should be directed to **CHARLENE HOOVER 720-201-9885, charlenehoover50@comcast.net**

ABOUT THE NATIONAL WESTERN EVENTS CENTER

The National Western Events Center is known throughout the Midwest as THE Premier Arena for Regional, National, and World Championship Shows and Events. The Center is located just east of I-25 on I-70 and is easily accessible by taking the Brighton Blvd. or Coliseum exits. This beautiful indoor complex, built in 1994, is air conditioned, carpeted, well-lit, and provides ample space along the Arena Concourse for the most elaborate vendor displays, while still providing plenty of room for foot traffic. Electricity and phone service are available for an additional charge, subject to the rules of the Complex.



ADDITIONAL INFORMATION FOR VENDORS

	Vendor Booth Display
	\$100
	10' x 12" Vendor Display Space along Arena Concourse
Advertisement in Show Program	Business Card Size Ad (B&W)
Banner in Show Arena	No Charge
Parking during Show Days	No Charge
Electrical	Additional Charge
Phone Service	Additional Charge

Please note that vendors are responsible for bringing everything required for their booth setup, including tables and chairs, pipe/drape if desired, booth enclosures (e.g., tenting), spot lighting, etc. If you will be using the electrical outlets in the complex, please indicate that on your application so that we may contact you to ensure that your cords/equipment are compliant with National Western regulations. **NO PORTABLE POWER SUPPLIES ARE ALLOWED IN THE COMPLEX. ALSO, PLEASE NOTE THAT IF YOUR DISPLAY INCLUDES ANY EQUIPMENT FUELED BY DIESEL OR GASOLINE, FUEL TANKS MUST BE EMPTY WHILE THAT EQUIPMENT IS ON DISPLAY.** National Western's regulations regarding displays will be strictly enforced throughout this show!



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VENDOR APPLICATION

APPLICATION DEADLINE: JULY 3, 2009

EVENT LOCATION: NATIONAL WESTERN EVENTS CENTER, DENVER, CO
EVENT SETUP: JULY 30, 2009 9:00AM TO 5:00PM
EVENT DATES: JULY 31, 2009 THROUGH AUGUST 2, 2009
EVENT TIMES: JULY 31 AND AUGUST 1: 11:00AM TO 9:00PM
AUGUST 2: 9:00AM TO 5:00PM
EVENT TEARDOWN: AUGUST 2, 2009
MAIL APP AND PAYMENT TO: THE COLORADO CELEBRATION
% C.HOOVER, 1755 BARRES ST.
STRASBURG, CO 80136
INCLUDE YOUR BUSINESS CARD

NAME OF BUSINESS/ORGANIZATION: _____

CONTACT PERSON : _____

ADDRESS, CITY, ZIP CODE: _____

PHONE: BEST NUMBER : _____ ALTERNATE: _____

ADDITIONAL VENDOR INFORMATION (PLEASE CIRCLE WHAT YOU NEED)

ELECTRICITY REQUIRED: (ADD'L CHARGE) _____ PHONE LINE REQUIRED: (ADD'L CHARGE) YES _____

Please provide a short description of your business and the services and/or products which you will be displaying or selling:

Five horizontal lines for providing business description.

PLEASE NOTE!!!

1. Sales Tax ALL VENDORS WITH ITEMS FOR SALE AT THE EVENT ARE REQUIRED TO HOLD A VALID SALES TAX LICENSE or VENDOR SPECIAL EVENT LICENSE for the collection of Colorado Sales Tax at this event.

2. Limitation of Liability: By signing below, I acknowledge that The Colorado Celebration, TWHAC, CSPHC, the Western Stock Show Association, or any of their owners, directors, employees, or agents, are not responsible nor liable for any damages, theft, loss, or injury incurred by me, my employees, or family members as a result of our participation in this show.

SIGNED: _____ DATE: _____